

## Message Text

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ACTION EB-11

INFO OCT-01 AF-10 EUR-25 EA-11 NEA-10 ISO-00 CIAE-00

DODE-00 PM-07 H-03 INR-10 L-03 NSAE-00 NSC-10 PA-04

RSC-01 PRS-01 SPC-03 SS-20 USIA-15 ACDA-19 IO-14

INT-08 COME-00 TRSE-00 SCI-06 SCEM-02 DRC-01 /195 W

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P 161032Z NOV 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 8259

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

USMISSION EC BRUSSELS

CINCPAC HONOLULU HAWAII

AMEMBASSY JAKARTA

AMEMBASSY LAGOS

AMEMBASSY LONDON

AMEMBASSY MANILA

AMEMBASSY PARIS

USMISSION OECD PARIS

AMEMBASSY ROME

AMEMBASSY SEOUL

AMEMBASSY TEHRAN

AMEMBASSY THE HAGUE

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CINCPAC ALSO FOR POLAD

E.O. 11652: N/A

TAGS: ENRG, JA

SUBJECT: JAPANESE EMERGENCY OIL PLANS

SUMMARY. GOJ'S PETROLEUM CONSUMPTION CONTROL PLANS ANNOUNCED NOV 16

FOCUS ON VOLUNTARY ENERGY SAVING CAMPAIGNS AND ADMINISTRATIVE

GUIDANCE TO SELECTED INDUSTRIES TO REDUCE POWER/OIL CONSUMPTION BY

10 PERCENT BEFORE END OF DECEMBER. GOJ WILL ALSO TAKE MEASURES TO

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HOLD DOWN OVERALL DEMAND, TO CURB PRICE HIKES, AND TO PROHIBIT

HOARDING. SPECIAL CABINET LEVEL COMMITTEE, HEADED BY PRIME MINISTER TANAKA, WILL BE CREATED TO COORDINATE JAPANESE ENERGY POLICIES. GOJ WILL ALSO REQUEST EMERGENCY LEGISLATION UPCOMING DIET SESSION. END SUMMARY.

1. ON NOV 16, MITI ANNOUNCED EMERGENCY MEASURES FOR COPING WITH OIL SHORTAGE IN JAPAN. GOJ'S ANNOUNCEMENT CENTERS ON EMERGENCY POLICY GUIDELINES BUT ALSO INCLUDES PRIVATE, BUSINESS, AND GOVERNMENT ENERGY CONSERVATION CAMPAIGN AND ACTIVATION OF EMERGENCY OIL POLICY HEADQUARTERS HEADED BY PM TANAKA. FOLLOWING IS SUBSTANCE OF GOJ ANNOUNCEMENT:

2. EMERGENCY POLICY GUIDELINES.

A) BASIC PRINCIPLES. NATIONWIDE EFFORT BY GOVERNMENT BUSINESS AND INDIVIDUALS IS NEEDED TO COPE EFFECTIVELY WITH THIS EMERGENCY SITUATION. GOVERNMENT ON ITS PART WILL CONDUCT STRONG ADMINISTRATIVE GUIDANCE, WILL TAKE MEASURES TO HOLD DOWN DEMAND, AND WILL REQUEST EMERGENCY LEGISLATION TO HELP STABILIZE NATIONAL ECONOMY AND PEOPLE'S LIVING STANDARDS.

B) CAMPAIGN TO SAVE ENERGY. NATIONWIDE VOLUNTARY DRIVE WILL BE LAUNCHED, DIRECTED TOWARD GOVERNMENT, BUSINESS, INDUSTRY AND THE PUBLIC TO SAVE OIL AND ENERGY. EXAMPLE OF MEASURES WHICH SHOULD BE TAKEN ARE MAINTAINING HOME TEMPERATURES AT 68 DEGREES (F.) LIMITING USE OF ADVERTISING DISPLAYS, REDUCING USE OF PRIVATELY OWNED CARS, REDUCING HIGHWAY SPEEDS, AND ENCOURAGING INTRODUCTION OF FIVE DAY WORK WEEK. OIL DISTRIBUTORS WILL ALSO BE REQUIRED TO CARRY OUT SAVE-ENERGY PUBLICITY CAMPAIGNS.

C) ADMINISTRATIVE GUIDANCE. STRONG ADMINISTRATIVE GUIDANCE WILL BE GIVEN TO INDUSTRY, BEGINNING NOV 20, TO REDUCE USE OF OIL AND ELECTRICITY. THE RATE OF REDUCTION WILL BE SET AT 10 PERCENT; HOWEVER, IN ORDER TO AVOID DRASTIC EFFECTS ON THE ECONOMY THIS LEVEL WILL NOT HAVE TO BE REACHED UNTIL END OF DECEMBER. SPECIFIC GUIDANCE WILL BE GIVEN TO LARGE FIRMS IN INDUSTRIES WHICH CONSUME SIGNIFICANT AMOUNTS OF OIL AND TO THOSE FIRMS WHICH CONSUME MORE THAN 3,000 KW OF ELECTRICITY. ADMINISTRATIVE GUIDANCE AIMED AT REDUCING ENERGY CONSUMPTION WILL ALSO BE GIVEN TO OTHER COMMERCIAL ESTABLISHMENTS SUCH AS EXPORT-IMPORT FIRMS, BARS AND RESTAURANTS, UNCLASSIFIED

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RETAIL STORES (STRETCHED BUSINESS HOURS), TV BROADCASTING, AND LEISURE INDUSTRIES. GAS STATIONS WILL BE ASKED TO CLOSE ON SUNDAY AND HOLIDAYS.

ADMINISTRATIVE GUIDANCE WILL BE DESIGNED TO AVOID UNREASONABLE PRICE INCREASES. EFFORTS WILL BE MADE TO ASSURE ADEQUATE OIL SUPPLIES TO HOUSEHOLDS, FARMING AND FISHING OPERATIONS, PUBLIC TRANSPORTATION AND HOSPITALS AND OTHER NECESSARY ACTIVITIES.

GUIDANCE WILL ALSO BE GIVEN TO OIL DISTRIBUTORS TO PROVIDE FOR NEEDS OF SMALL BUSINESSES.

D) EMERGENCY LEGISLATION. LEGISLATION DESIGNED TO AVOID CONFUSION CAUSED BY EXPECTED DRASTIC SHORTFALLS OF PETROLEUM SUPPLIES, TO STABILISE THE PEOPLE'S LIVELIHOOD, AND TO ASSURE THE SMOOTH MANAGEMENT OF THE NATIONAL ECONOMY WILL BE SOUGHT AT THE NEXT DIET SESSION.

E) POLICIES TO CONTROL OVERALL ECONOMIC DEMAND AND DEAL WITH RISING PRICES. THE GOVERNMENT WILL TAKE SEVERE RESTRICTIVE MEASURES TO HOLD DOWN OVERALL ECONOMIC DEMAND. IT WILL ALSO EXTENSIVELY APPLY PROVISIONS OF THE ANTI-HOARDING LAW AND WILL SEEK TO EXTEND THAT LAW TO COVER ITEMS OTHER THAN THOSE PRESENTLY NAMED IN LAW. APPROPRIATE MEASURES WILL ALSO BE INSTITUTED TO AVERT PROFITEERING AND TO AVOID CONFUSION WHICH MIGHT OCCUR IN THE ECONOMIC AND SOCIAL ORDER IN JAPAN.

F) ASSURED SUPPLY OF ENERGY RESOURCES. ALONG WITH THE ABOVE MEASURES, UTMOST EFFORTS WILL BE EXERTED BY GOVERNMENT, FOR EXAMPLE THROUGH DIPLOMATIC EFFORTS, AND PRIVATE SECTORS TO ASSURE ADEQUATE SUPPLY OF OIL TO JAPAN. OIL RESOURCES DEVELOPMENT PROGRAMS BOTH OVERSEAS AND ON JAPAN'S CONTINENTAL SHELF WILL BE ACTIVELY ENCOURAGED. SPECIAL CONSIDERATION WILL BE GIVEN TO ENCOURAGING HYDRO, THERMAL, AND GEOTHERMAL POWER GENERATION, AND TO FACILITATING LOCATION OF INDUSTRIAL SITES FOR SUCH FACILITIES. LONG TERM DEVELOPMENT PROGRAMS, PARTICULARLY IN AREAS OF NUCLEAR FUSION AND SOLAR ENERGY WILL ALSO BE PROMOTED.

2. TOGETHER WITH ABOVE EMERGENCY POLICY GUIDELINES, TWO PAPERS WERE ISSUED ON SPECIFIC MEASURES WHICH MIGHT BE TAKEN BY (1) GOVERNMENT OFFICES AND (2) BUSINESS OFFICES AND PRIVATE HOMES TO REDUCE ENERGY CONSUMPTION. RE GOVERNMENT, GOJ CLLS FOR REDUCED OFFICE UNCLASSIFIED

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TEMPERATURES, REDUCED USE OF OFFICIAL VEHICLES, CUT IN ELEVATOR OPERATIONS, SUSPENSION OF COMMUTING BY PRIVATE CARS, ETC. BUSINESS-PRIVATE ENERGY CONSERVATION MEASURES VERY SIMILAR BUT ALSO INCLUDING AVOIDING SUNDAY DRIVING, BUSINESS SPONSORED BUS TOURS, USE OF ELECTRICAL HEATING EQUIPMENT, ETC.

3. GOJ ALSO ANNOUNCED ESTABLISHMENT OF A CABINET LEVEL EMERGENCY OIL POLICY COMMITTEE TO COORDINATE GOJ ENERGY POLICY. COMMITTEE WILL BE HEADED BY PM TANAKA, DEPUTY HEADS WILL BE CABINET SECRETARY NIKAI DO AND MITI MIN NAKASONE. SEVERAL OFFICIALS IN PRIME MINISTER'S OFFICE AND ADMINISTRATIVE VICE-MINISTERS FROM NEARLY ALL GOVERNMENT AGENCY WILL BE INCLUDED IN GROUP.

4. ACCORDING TO MITI OFFICIAL SPECIFIC INDUSTRIES THAT WILL BE

SUBJECT TO 10 PERCENT CUTBACK IN POWER/PETROELUM WILL BE ANNOUNCED  
ON NOV 19. PRESS REPORTS THAT TWELVE INDUSTRIES WILL INCLUDE  
STEEL, AUTOMOBILES, HEAVY ELECTRICAL EQUIPMENT AND APPLIANCES,  
CHEMICAL FIBER, PETROCHEMICAL, AND CEMENT.  
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## Message Attributes

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**Draft Date:** 16 NOV 1973  
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